

REDICULOUS!

**NONSENSE! FOOLISHNESS! BALDERDASH! SHEER EXTRAVAGANCE!
TO BUY YOUR TV OR APPLIANCE ANYWHERE BUT DORN'S!!**

★GRUNDIG MAJESTIC
★ZENITH
★MOTOROLA
★EMERSON
★KENT
★ATWATER
★WESTINGHOUSE
★PHILCO
★RCA VICTOR
★HOME OF THE REALLY BIG NAMES...

Biggest Screen Made! Lowest Price Anywhere!
**WIDE SCREEN LOWBOY
CONSOLE
TELEVISION
WITH DUAL
SPEAKER
SOUND SYSTEM**

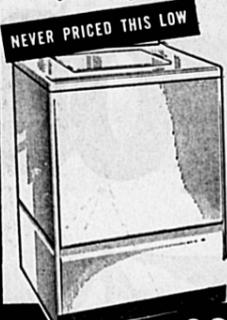
27"

- put this one in your favorite auditorium
- bright, sharp picture from 3 to 30 ft.
- this really big one has contemporary styling and top performance with
- aluminized picture tube & custom hand-wired power transformer chassis (whatever that is)
- big sound too with fine high-fidelity reproduction
- hurry! we're giving them away for only

248⁸⁸



GLORIOSKI!



pay your money and . . . TAKE YOUR CHOICE!

HOTPOINT ALL FABRIC AUTOMATIC WASHER

- all porcelain inside and out
- automatic sediment swirl-out
- top loading automatic balance control
- we'll guarantee it five (5) years!

NORGE 2-CYCLE All Fabric AUTOMATIC WASHER

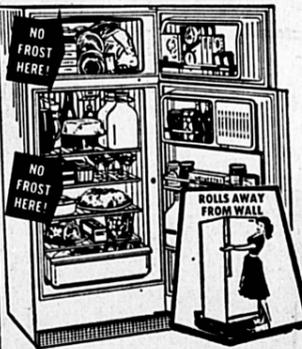
- all fabric multi-cycle wash and spin dry
- exclusive wave action agitator
- built-in sediment remover
- porcelain wash tub
- 5 year warranty



EITHER ONE IS YOURS NOW FOR . . . 138⁸⁸

Delivered . . . installed . . . serviced!

HOTPOINT 2 DOOR COMBO REFRIGERATOR & FREEZER



- no frost on the pumpkin with this one . . . never needs defrosting ever, either freezer or refrigerator
- really big zero zone freezer
- porcelain crisper
- handy door shelves
- butter bin
- safe magna-seal door
- not one cent down, either!
- our cool price

238⁸⁸

★ compare with refrigerator selling for \$299.95

TEN (10) CU. FT. UPRIGHT FREEZER



- holds 340 pounds of moose, elk or market bargains
- fast freezing shelves
- roomy door racks
- guaranteed for 5 hot summers (and winters)
- don't tell anyone, but we're letting them go at
- pay a paltry 1.50 a week

138⁸⁸

SOFT HEARTED CREDIT!

YEARS TO PAY!

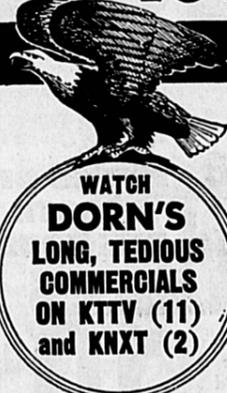


- push, pull, click, click
- that's all there is to tuning one of these
- a full 19" picture and not an off brand in the place
- for the den, bedroom, bookcase or living room
- for this mad weekend priced from

19" WIRELESS REMOTE CONTROL
19" PORTABLE TELEVISIONS
Choose From
ZENITH, RCA VICTOR,
WESTINGHOUSE,
ADMIRAL
and
MOTOROLA

178⁸⁸

only a buck-seventy-five a week



WATCH DORN'S LONG, TEDIOUS COMMERCIALS ON KTTV (11) and KNXT (2)

DORN'S CRUSADE BEGINS
. . . with flags flying and bands playing we at Dorn's have launched our campaign to SPREAD THE WORD about discounts in TV and appliances. One doesn't buy a refrigerator or television every day (thank goodness, what would we do with all those people), and when one does it is a part of the family for a long time. Buy it from a specialist—that's us.



ONLY 1000 of these TO GO!
PROCTOR-SILEX AUTOMATIC TOASTERS

- yes, wam, it's automatic.
- pops 'em up when they're done.
- light, dark and in-between selector.
- complete with cord, furnish your own bread . . .

5⁸⁸



HOORAY!

15 FT. UPSIDE-DOWN 2 DOOR FROST-FREE REFRIGERATOR
• 160 lb. bottom freezer
• automatic defrosting moist-cold
• choice of four delicious flavors: copper, yellow, aqua and pink
• COMPARE WITH REFRIGERATOR SELLING AT \$395.95
• our price
• 2.50 a week, that's all

258⁸⁸

GAFFERS & SATTLER ROTISSERIE GAS RANGE

- look what mr. gaffers and company have gone and done
- this beauty has a king-size rotisserie
- extra large expandable oven
- glass oven door
- new full view window
- electric clock and timer to let you know
- in your exquisite choice of decorator colors: yellow, pink, white, turquoise, etc.
- beautiful enough to put in your living room
- our modest weekend price
- your modest payment? 1.75 Week

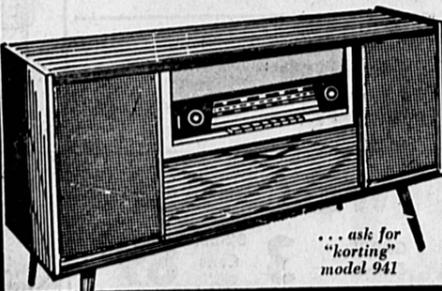
188⁸⁸



"HIGH CLASS TV AND APPLIANCES AT LOW CLASS PRICES!" SUPER DISCOUNTS!

FM-AM SHORTWAVE DELUXE TABLE RADIO

GRUNDIG *Majestic*



- extra fine tuning plus scads of pushbuttons
- bass & treble
- plug in your tape recorder or phonograph changer
- it's a big name at an off-brand price of

58⁸⁸

GERMAN 4-SPEAKER STEREO PHONIC AM-FM/SW COMBINATION WITH 4 SPEED STEREO CHANGER

- zooks! what a deal, a masterpiece in sound and engineering
- intermix your records, pushbutton operation
- jacks for extra speakers and tape recorder
- a smart, magnificently finished cabinet
- bass to drive the neighbors mad, enough treble to curl your hair
- only enough of these for about 7 days more
- our hi-fi price
- a couple bucks a week is all

198⁸⁸

DORN'S SWINGS 8 DAYS A WEEK! EVENINGS 'TIL NINE!



PLEASE don't take advantage of our soft-hearted credit manager. He is supposed to be liberal, but enough is definitely enough. Flattery, tears or even a winning smile has been known to get you astounding terms. Be gentle.

QUICK, ERASE THOSE PRICES BEFORE SOMEBODY BUYS 'EM!

NO MONEY DOWN! We mean it!

HOW CAN DORN'S DO IT?

POOR MANAGEMENT!



EMERSON 10,000 BTU (NEMA RATE)

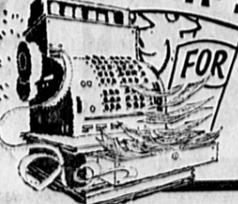


2 SPEED AIR CONDITIONER

- push a button and it's cool, man
- install in minutes
- 2 speeds, cold and colder
- grab 'em now for the hot days ahead
- what a price, you lucky . . .

188⁸⁸

"What Did They Do With the Genie?"



DORN'S

DOWNTOWN: BROADWAY AT NINTH

3828 W. SEPULVEDA BLVD., TORRANCE
In the Del Amo Center Annex

STORE HOURS: DAILY 10 A.M. to 9 P.M.
SUNDAY, NOON TO 9 P.M.

